creativ collection®



creativ collection creativ collection

Ready to use: The suitable representation for any kind of design.

Innumerable neutral packagings and objects.

All kinds of objects like bottles, books, CDs, t-shirts, etc., which you are going to need again and again. CI-perfect provides you with perfect colour photographs as patterns which can be used for all kinds of purposes. Change the colours as you wish or choose your proportions by scaling them individually. Choose from the whole range of entire backgrounds. CI-perfect provides 1.000 users with 1.000 new ideas.



The new way to Corporate Identity:

1. A perfect tool for perfect presentations

by means of CI-patterns which give your presentation a new appearance. All patterns are ready for immediate presentation and harmonize perfectly in any colour, background, shadow and style of your choice.

2. Captivating the clients' appreciation

They can immedialtely see at once the effect of their new logo on the different advertising objects. Convince the clients to choose your proposition. Make them decide in your favour.

3. Reducing the costs

By using CI-perfect you will be able to significantly reduce your costs. It is only a matter of downloading the suitable environment from the CD (packaging, free gifts, billboards...) and placing your design on it. That's it! No more spending your time tinkering, taking photographs and making last-minute adjustments!

4. Presenting in virtual space

For various reasons like time or distance presentations in virtual space are sometimes the only alternative. Treat yourself with the perfect tool: CIperfect. For instance, send your creation as PDF, by picture file, e-mail or put the data in the internet with a password.

While the photo-shooting of the packing is still being organized or a courier sent to hand over the dummies which have been pain stakingly prepared, your propositions will have already arrived at your client per ISDN. Swift-working and reduced expenses will turn out to be profitable advantages in competition!



This is what CI-perfect offers:

More than 250 individually applicable presentation patterns covering the whole range of advertising objects: Whether it is writing-paper, envelopes, business cards or packagings, bags, t-shirts or even poster walls, movie screens, cars or airplanes.

possibilities. They can be placed onto any



All objects are clipped and offer unlimited colour given background, with or without shadows.

Turn your design idea into an eye-catching CI.

Positioning is easy.

Texts as well as pictures can easily be positioned by using layout programmes like Adobe Photoshop or Corel Photoprint. Just copy your design onto the backgrounds. See the result for yourself: you obtain a homogeneous and ingenious design throughout. Quick, exact and without extra effort.

Use CI-perfect for decorating your car with any kind of advertisement.

CI-perfect contains patterns for cars, lorries, buses, trams and airplanes. Unlimited possibilities for car-lettering!





background and provided with a slight shaadvertisement ideas onto the objects, assign

All the objects are neutrally set onto a white background with the help of the free clipping path. All advertising objects (e. g. billboards dow. With little effort you can copy your or advertisement pillars) are provided with blank space. Without any additional work you them different colours or set them onto any can copy your motif onto the white areas.

CI-perfect supplies you with either unobtrusive, or if you prefer, unusual advertising which both will have amazing effects.

Innumerable CI – patterns will help you win customers and reduce costs:

Whichever way of presentation you prefer, you will be more than happy with CI-perfect. Use it for portfolios, flipcharts, overhead projections, screens or any other occasion.



Each presentation is unique and individually crafted. CI-perfect offers innumerable variations for presenting advertisements; you can choose between different backgrounds and colours. Make sure your presentation will be a very special one.





Examples -- 250 objects ready edited for immediate use:

ashtrays	cans
backgrounds	caps
bags	cardboard boxes
ballpoint pens, pencils	catalogues
balls	cheque cards
billboards	cinema
books	computer
bottle-openers	cosmetics
bottles	cups
bottles of medicine	DVD/CD cases
boxes	envelopes
business cards	folders
business reports	frisbees
buses	homepages
calendars	internet

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key rings
lighters
matches
medicine packaging
menus
mugs
note pads
outdoor advertisements
packagings
pads
paper sizes
picture backgrounds
planes
plastic bottles
plates

pocket-knives
presentation backgrounds
shopping bags
sixpacks
sprays
tetrapacks
towels
t-shirts
tubes
vehicles
video cassettes
watches
writing-paper
yo-yos

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Photos		EUR			EUR
☐ Starterkit 150	2 CDs	398,-	☐ Weather/Lightning 1	1 CD	298,-
☐ Starterkit 150	1 DVD	398,-	☐ Youth 1	1 CD	298,-
☐ GRAND PACK	4 DVDs	1.400,-			
☐ MEGA PACK 1000 21 CD	21 CDs	799,-	☐ Architecture 1	1 CD	98,-
			☐ Body 1	1 CD	298,-
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☐ Beauty 1	1 CD	298,-	☐ Faces 1	1 CD	249,-
☐ Business 1	1 CD	298,-	☐ Faces 2	1 CD	249,-
☐ Business 2	1 CD	298,-	☐ Faces 1+2	2 CDs	399,-
Christmas 1	1 CD	298,-	☐ Forest 1	1 CD	98,-
□ Couples 1	1 CD	298,-	☐ Free Objects 1	1 CD	148,-
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	EUR
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2 CDs	148,-
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1 CD	148,-
2 CDs	299,-
4 CDs	698,-
1 DVD	698,-
1 CD	398,-
1 CD	198,-
4 CDs	399,-
4 CDs	499,-
	299,-
	2 CDs 2 CDs 4 CDs 1 CD 1 CD 2 CDs 4 CDs 1 DVD 1 CD 1 CD 1 CD

Corporate Identity		EUR
☐ CI Perfect	2 CDs	298,-
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Geo Atlas		
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☐ Africa Vector	1 CD	300,-
☐ American Vector	1 CD	450,-
☐ Asia Vector	1 CD	450,-
☐ Europe Vector 3	1 CD	450,-
Oceania Vector	1 CD	300,-
Germany Vector	1 CD	400,-
☐ Paris Plus Vector	1 CD	300,-
Mountain High Maps		
☐ Germany-Austria-Switzerland	1 CD	149,-
☐ Edition 2.5	4 CDs	499,-
☐ Studio Edition	8 CDs	659,-

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- 16. It is not allowed to use cc products for the production of immoral, pornographic, defamatory, discriminating or other publicly unacceptable or illegal uses. Recognisable portraits can not be used for political purposes. Furthermore it is not allowed to focus upon individual persons (zooming, scaling, greying and spotting, etc) in pictures representing crowds.
- 17. Famous personalities, known from politics, art, sports or public life may only be used provided that the legal provisions (of the respective country) are observed. In the case of the userOs noncompliance with these provisions cc cannot be made liable in any way.
- 18. Should the customer (licensee) fail to comply, in part or in whole, with this licensing agreement cc will terminate this agreement and request the return of the product. Further use of the product is therefore not allowed. Should cc request product return the customer (licensee) will be reimbursed the sales price minus a sum dependent upon the customers actual use of the product to that point. In this situation the customer is responsible for the return of the product and is liable for damages until the product is physically returned to cc.
- 19. cc retains ownership of the product until full settlement of the invoice. In the business transactions between cc and its customers ccs' ownership of the product is retained until full payment of the invoice, also including future claims from this partnership. The retainer of ownership of the product deems as security for payment of open invoices.
- 20. The judicial and legal seat for transactions with businesses, legal entities, or government institutions is Freiburg in Breisgau. The rights of the customer/licensee are governed by the rights and laws of the Federal Republic of Germany.
- 21. Changes, addenda, or other agreements to this license must be in writing. Should an agreement within this license be deemed ineffectual it has no bearing upon the rest of the document or the agreements stated therein. Product names, words and pictures are used without guarantee of their free and uncopyrighted use
- 22. With the use of a cc product the customer/licensee accepts this licensing agreement.

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